M L R
Textile consultant & designer

Marie-Louise Rosholm
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Assignments and clients

1986- Design studio "Studio MLR" in Milan; since 1992 studio in Copenhagen.
Special knowledge and expirience in conceiving and developing sustainable textiles from fiber to fabric in collaboration with textile industries.
Consultancy for the green transition. Talks.
Trend research, design and consultancy of woven and knits, plain and jacquards, and printed designs for clothing and interior textiles.
Visiting European textile fairs and Design Weeks. Extensive network.

Clients, from past and present:

Studio Francese, IT
Roberto Fantoccoli, IT
Clerici, IT
Olmetto, IT
Soluzioni Tessili, IT
Ermenegildo Zegna,IT
Agnona, IT
FPR, IT
Faliero Sarti, IT
Bennetton 012, It
Linie Design, DK
Tisca Italia, IT
Sancal, ES
Bassetti, IT
Nordisk Tekstil, DK
Ikea, SE
Flou, IT
Woud, DK
DePadova, IT
MUJI, JP
Menu, DK
Lenzing, AT
Comitato Moda Italiana, IT
Enka Viscosa, DE
Zoom on Trends, IT
Lineapiù, IT
Casalegno Tendaggi, IT
Fede Cheti, IT
ASA Alois, IT
Leutenda, IT
Kinnasand, SE
Dedar, IT
Fanair, IT
Assia, IT
DePloeg, NL
Mario Cavelli, IT
Borås Cotton, SE
Almedahl, SE
E.C.S., TR

Custom designed rugs mainly for Danish architects, handmade massproduction.
Acoustic solutions, textile and non-textile.

2021-25 President of Intercolor.
2016- Founder and chairman of the Danish Color Board; representative to Intercolor
2015- Interior decoration, branding and sustainable design of DHL Express locations
2010 Developing technical fabrics for Vestergaard Frandsen S.A., Disease Control Textiles
2007-23 Lenzing: design & developing of attention-catching textiles and functional fabrics for branding purpose, trend forcasting & consultancy for special customers, colour trends.
2006-14 Founder of Museumstekstiler.dk: developing textile products / souvenirs in collaboration with Danish museums; own industrial production
2000- Founder MMtrends: colors, ideas, design and quality for textile industry.
1985-86 Senior textile designer, fashion brand Enrico Coveri, Florence

Recognitions

2026 Danish Art Foundation, project grant (Research on mono-material functional fabric)
2025 Rug designed / produced since 1992 included in collection of Design Museum DK
The Royal House's Evening Party for Arts and Culture
2024 Index: Award - design to improve life; winner of the category *Community*
Innobooster, project grant
Danish Art Foundation, project grant
2023 Danish Art Foundation, work grant
2021 Danish Design Council's Honorary Award
Danish Design Award, finalist
Performance Days, 100% Jurylike

Education

1980-84 Graduated in textile, Kolding School of Design, DK
1978-80 Apprentice in hand weaving, Spindegården, DK
1977-78 Course in tailoring, Odense Fagskole, DK

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Empowerment projects

2015	UNIDO programme for the MENA region. Assigned the task to develope the textile industry in Casablanca, Morocco to the match the demands of the international market in order to increase export.
2010-2011	UNIDO Programe in collaboration with chinese CEAC-SEAC for non-cinese minorities. Miao people in South China: working with women artisans, redesigning local souvenirs. Project in collaboration between UNIDO and egyptian IMC in Cairo; working with artisans, redesigning local souvenirs and products.
2007-2008	EU-project. Parco del Cilento, Italy: working with women artisans, redesigning local souvenirs and coordinating 'Linea Parco': design, production, practical aspects, etc.
2007	Rural Support Pakistan Network, project initiated by the Commonwealth Gender Section; developing local crafts into products for an international market.
2004	Brazil, project Nandeva with Etno: working with artisans, redesigning local products.

Teaching

2026	Faculty Dezen, Ljubljana, SL
2023-	Kolding School of Design, DK Design Academy Eindhoven, NL
2020-22	MOME University, Budapest, HU
2000, 2020	Seconda Università di Napoli, IT
1993-96	Lead of Textile section, Institute of Industrial Design, Kolding School of Design, DK
1993-95	The Danish Design School, Copenhagen, DK
1988	Istituto Europeo di Design, Milan, IT
1988	Kolding School of Design, DK Many private courses, courses in private schools, It and interns in my studio

Other studies

2001-09	Courses and coaching in NLP communication, DK

Variously

2025-	Member of Sustainbale Change Makers
2022-23	Member of Danish Craft and Design
2021-24	Member of board of the association Design denmark
2019-	Expert appraisar
2018-	Court-appointed expert, Østre Landsret (High Court)
2018-23	Network for Sustainable Innovation and the board.
2015-23	Member of Design denmark; member of Governance Commitee (retsudvalget),
2009-11	Supplant at BNI / Business Network International, Copenhagen, DK
2004-05	Ad hoc commissions for the international design competition Index:2005, DK
2002	Member of the Danish Art Council, DK
2001-02	Member of panel for conceiving the new design education at Teko, DK
2000-02	Member of board of the association Danish Designers, of the Admission committee and chair of Educational programme, DK

Languages Italian, English, Danish